



MEDIA RELEASE

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The 2010 Australian Fitness & Health Expo

The new look [Australian Fitness & Health Expo](#) will descend on Darling Harbour for three days, 30 April – 2 May 2010.

Taking place at the [Sydney Convention and Exhibition Centre](#), the Australian Fitness & Health Expo (previously the Australian Fitness Expo) will provide access to around 300 exhibitors showcasing the latest in fitness and training equipment, nutrition and supplements, apparel, music and training aids, business solutions and more.

Featuring a diverse range of international and local exhibitors, continuous stage demonstrations and opportunities to network, the Australian Fitness & Health Expo is the ultimate place to discover new products and review the latest trends in fitness and health from Australia and around the world.

WHAT: The Australian Fitness & Health Expo

WHERE: Sydney Convention & Exhibition Centre, Darling Harbour, Sydney

WHEN: 30 April – 2 May 2010

WHO: Businesses and industry participants with an interest in the fitness and health industry

Further information is available at www.fitnessexpo.com.au

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ABOUT AUSTRALIAN FITNESS & HEALTH EXPO

Australian Fitness & Health Expo is the industry's largest expo covering everything from fitness and training equipment to natural healthcare, spa, yoga and everything in between. With over 15,000 visitors, the Australian Fitness & Health Expo provides the greatest concentration of buyers in the one place, for 3 days,

than any other event for the health & fitness industry in Australia. Further information:

www.fitnessexpo.com.au

ABOUT DIVERSIFIED EXHIBITIONS

Diversified Exhibitions is one of Australia's largest exhibition organising companies with a portfolio of 30 trade and consumer exhibitions, operating in key industry sectors such as Food, Security, Building, Oil & Gas, Fitness and Retail. Diversified runs exhibitions at premier venues throughout Australia and has its head-office in Melbourne. Further information: www.divexhibitions.com.au

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